Product Code

101

Advertiser Ref

CONTRACT



WPBF 3970 RCA Boulevard Suite 7007 Palm Beach Gardens, FL 33410 (561)694-2525

www.thewpbfchannel.com

And:

Greer Margolis Mitchell Burns 1010 Wisconsin Ave, Suite 800 Washington, DC 20007

	Contract / Rev	vision		Alt Order #	
	958659	/ 13	3	06355758	
Product				<u> </u>	
OBAMA FOR AMERICA					
Contract Dates	Estimate #				
09/25/12 - 11/06/12	1897				V
Advertiser			01	riginal Date	/ Revision
Obama/D/President				09/28/12	/ 11/05/12
	Billing Cycle	Billing	Ca	lendar	Cash/Trade
	EOM/EOC	Broad	lcas	t	Cash
	Station	Accoi	unt E	xecutive	Sales Office
	WPBF	Mica	Han	sen	HRP -Washingto
	Special Hand	ling			
	Demographic				
	Households				

Advertiser Code

95

Spots/

IDB#

9912856

Agency Ref

		Spots/				
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week	Rate	Type Spo	ots	Amount
1 WPBF 10/02/12 10/05/12 WPBF News 25 @ 5am	5-530am	:30		NM	1	\$110.00
Class of Time - Pre-emptible with notice						
Start Date End Date Weekdays Spots/Week	Rate					
Week: 10/02/12	\$110.00		<u>.</u>			
<u>Spot Ch</u> <u>Date Range</u> <u>Description</u> 1 WPBF 10/02/12-10/08/12 WPBF News 25 @ 5am	Start/End Time	Weekdays Length	Rate	<u>Type</u>		
1 WPBF 10/02/12-10/08/12 WPBF News 25 @ 5am Credited	5-530am	-TuWThF :30	\$110.00	NM		
2 WPBF 10/09/12 10/12/12 WPBF News 25 @ 5am	5-530am	.00			•	****
_	5-530am	:30		NM	2	\$220.00
Class of Time - Pre-emptible with notice <u>Start Date</u> End Date Weekdays Spots/Week	Rate					
Week: 10/09/12 10/15/12 -TWTF 2	\$110.00					
3 WPBF 10/16/12 10/19/12 WPBF News 25 @ 5am	5-530am	:30		NM	2	\$440.00
Class of Time - Fixed Non Pre-emptible						*
Start Date	Rate					
Week: 10/16/12	\$220.00					
4 WPBF 10/23/12 10/26/12 WPBF News 25 @ 5am	5-530am	:30		NM	2	\$440.00
Class of Time - Fixed Non Pre-emptible						
Start Date End Date Weekdays Spots/Week Week: 10/23/12 10/29/12 -TwTF 2	Rate					
	\$220.00					
5 WPBF 10/30/12 11/02/12 WPBF News 25 @ 5am	5-530am	:30		NM	1	\$110.00
Class of Time - Pre-emptible with notice	.					
Start Date End Date Weekdays Spots/Week Week: 10/30/12 11/05/12 -TwTF 1	<u>Rate</u> \$110.00					
6 WPBF 11/06/12 11/06/12 WPBF News 25 @ 5am	5-530am	:30			•	***
Class of Time - Pre-emptible with notice	5-550am	.30		NM	0	\$0.00
Start Date End Date Weekdays Spots/Week	Rate					
Week: 11/05/12 11/11/12 -1 1	\$110.00					
Spot Ch Date Range Description	Start/End Time	Weekdays Length	Rate .	Туре		
1 WPBF 11/05/12-11/11/12 WPBF News 25 @ 5am	5-530am		\$110.00	NM		
Credited						
7 WPBF 10/02/12 10/05/12 WPBF News 25 Mornings @	@ 5:30-5:57am	:30		NM	2	\$320.00
Class of Time - Pre-emptible with notice	_					
·						

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WPBF 3970 RCA Boulevard Suite 7007 Palm Beach Gardens, FL 33410 (561)694-2525

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Spots/

Obama/D/President

				Spots	/		
*Line Ch Start Date	End Date Description	1	Start/End Time	Days Length Week	Rate Type	Spots	Amount
	<u>d Date</u> <u>Weekdays</u> /08/12 -TWTF	Spots/Week 2	<u>Rate</u> \$160.00				
8 WPBF 10/09/12	10/12/12 WPBF News	25 Mornings (@ 5:30-5:57am	:30	NM	2	\$320.00
Start Date En	re-emptible with notice d Date Weekdays	Spots/Week	Rate				
	/15/12 -TWTF	2	\$160.00				
	10/19/12 WPBF News	25 Mornings (@ 5:30-5:57am	:30	NM	2	\$640.00
Start Date En	xed Non Pre-emptible d Date Weekdays /22/12 -TWTF	Spots/Week 2	<u>Rate</u> \$320.00			-8-	
10 WPBF 10/23/12	10/26/12 WPBF News	25 Mornings (@ 5:30-5:57am	:30	NM	2	\$640.00
Start Date En	xed Non Pre-emptible d Date Weekdays /29/12 -TWTF	Spots/Week 2	<u>Rate</u> \$320.00				
11 WPBF 10/30/12	11/02/12 WPBF News	25 Mornings (@ 5:30-5:57am	:30	NM	1	\$160.00
Start Date En	re-emptible with notice d Date Weekdays /05/12 -TWTF	Spots/Week 1	<u>Rate</u> \$160.00				
12 WPBF 11/06/12	11/06/12 WPBF News	25 Mornings (@ 5:30-5:57am	:30	NM	1 1	\$160.00
Start Date En	re-emptible with notice d Date Weekdays /11/12 -1	Spots/Week 1	<u>Rate</u> \$160.00				
13 WPBF 10/02/12	10/05/12 WPBF News	25 Mornings	6-7AM	- :30	NM	2	\$550.00
Start Date En	re-emptible with notice d Date Weekdays /08/12 -TWTF	Spots/Week 2	<u>Rate</u> \$275.00				
14 WPBF 10/09/12	10/12/12 WPBF News	25 Mornings	6-7AM	:30	NM	2	\$550.00
<u>Start Date</u> <u>En</u> Week: 10/09/12 10	re-emptible with notice d Date Weekdays /15/12 -TWTF	Spots/Week 2	<u>Rate</u> \$275.00				
15 WPBF 10/16/12	10/19/12 WPBF News	25 Mornings	6-7AM	. :30	NM	2	\$1,100.00
Start Date En	xed Non Pre-emptible d Date Weekdays /22/12 -TWTF	Spots/Week 2	<u>Rate</u> \$550.00				
16 WPBF 10/23/12	10/26/12 WPBF News	25 Mornings	6-7AM	:30	NM	2	\$1,100.00
Start Date En	xed Non Pre-emptible <u>d Date</u> <u>Weekdays</u> /29/12 -TWTF	Spots/Week 2	<u>Rate</u> \$550.00				
17 WPBF 10/30/12	11/02/12 WPBF News	25 Mornings	6-7AM	:30	NM	2	\$550.00
Start Date En	re-emptible with notice d Date Weekdays /05/12 -TWTF	Spots/Week 2	<u>Rate</u> \$275.00				
18 WPBF 10/02/12	10/05/12 Good Mornin	g America	7-9AM	:30	NM	1	\$275.00
Class of Time - Pr <u>Start Date</u> <u>En</u>	re-emptible with notice d <u>Date</u> <u>Weekdays</u> /08/12 -TwTF	Spots/Week 1	<u>Rate</u> \$275.00				
19 WPBF 10/09/12 Class of Time - Pr	10/12/12 Good Morningere-emptible with notice	g America	7-9AM	:30	NM	1	\$275.00

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Alt Order#



WPBF 3970 RCA Boulevard Suite 7007 Palm Beach Gardens, FL 33410 (561)694-2525

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 Advertiser
 Original Date / Revision

 Obama/D/President
 09/28/12 / 11/05/12

Contract / Revision

Spots/

*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/09/12 10/15/12 -TwTF 1	<u>Rate</u> \$275.00			
20 WPBF 10/16/12 10/19/12 Good Morning America	7-9AM	:30	NM	1 \$275.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/16/12 10/22/12 -TWTF 1	<u>Rate</u> \$275.00			
21 WPBF 10/23/12 10/26/12 Good Morning America	7-9AM	:30	NM ·	1 \$550.00
Class of Time - Fixed Non Pre-emptible <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/23/12 10/29/12 -TWTF 1	<u>Rate</u> \$550.00			
22 WPBF 10/30/12 11/02/12 Good Morning America	7-9AM	:30	NM	1 \$275.00
Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/30/12 11/05/12 -TwTF 1	<u>Rate</u> \$275.00			
23 WPBF 11/06/12 11/06/12 Good Morning America	7-9AM	:30	NM ·	1 \$275.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 11/05/12 11/11/12 -1 1	<u>Rate</u> \$275.00			
24 WPBF 10/02/12 10/05/12 M-Sun ROS 5am-4am	5am-4am	:30	NM :	2 \$10.00
Class of Time - Immediately Pre-emptible without notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/02/12 10/08/12 -TwTF 2	<u>Rate</u> \$5.00			
25 WPBF 10/09/12 10/12/12 M-Sun ROS 5am-4am	5am-4am	:30	NM 2	2 \$10.00
Class of Time - Immediately Pre-emptible without notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/09/12 10/15/12 -TwTF 2	<u>Rate</u> \$5.00			
26 WPBF 10/16/12 10/19/12 M-Sun ROS 5am-4am	5am-4am	:30	NM 2	2 \$10.00
Class of Time - Immediately Pre-emptible without notice <u>Start Date</u>	<u>Rate</u> \$5.00			
27 WPBF 10/23/12 10/26/12 M-Sun ROS 5am-4am	5am-4am	:30	NM 2	2 \$10.00
Class of Time - Immediately Pre-emptible without notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/23/12 10/29/12 -TwTF 2	<u>Rate</u> \$5.00			
28 WPBF 10/30/12 11/02/12 M-Sun ROS 5am-4am	5am-4am	:30	NM 2	2 \$10.00
Class of Time - Immediately Pre-emptible without notice <u>Start Date</u>	<u>Rate</u> \$5.00			
29 WPBF 10/02/12 10/05/12 4:30a-5a	430a-5a	:30	NM 2	\$120.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/02/12 10/08/12 -TwTF 2	<u>Rate</u> \$60.00			
30 WPBF 10/09/12 10/12/12 4:30a-5a	430a-5a	:30	NM 2	\$120.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/09/12 10/15/12 -TwTF 2	<u>Rate</u> \$60.00			
31 WPBF 10/16/12 10/19/12 4:30a-5a	430a-5a	:30	NM 3	\$180.00
Class of Time - Pre-emptible with notice			ı	

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WPBF 3970 RCA Boulevard **Suite 7007** Palm Beach Gardens, FL 33410 (561)694-2525

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Contract / Revision Alt Order # 958659 / 13 06355758 **Contract Dates** Product Estimate # OBAMA FOR AMERICA 1897 09/25/12 - 11/06/12 Original Date / Revision Advertiser

Obama/D/President

Spots/

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	TypeS	Spots	Amount
Start Date End Date Weekdays Spots/Week	Rate	Jayo Zangur Hada Kata	1,,,,,	7 0 10	
Week: 10/16/12 10/22/12 -TwTF 3	\$60.00				
32 WPBF 10/23/12 10/26/12 4:30a-5a Class of Time - Pre-emptible with notice	430a-5a	:30	NM	3	\$180.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/23/12 10/29/12 -TWTF 3	\$60.00				
33 WPBF 10/30/12 11/02/12 4:30a-5a	430a-5a	:30	NM	3	\$180.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/30/12 11/05/12 -TWTF 3	\$60.00				
34 WPBF 09/29/12 09/29/12 Sat 8-9am News	Sat 8-9am	:30	NM	1	\$450.00
Class of Time - Fixed Non Pre-emptible Start Date	Rate				
Week: 09/24/12 09/30/121- 1	\$450.00				
35 WPBF 10/06/12 10/06/12 Sat 8-9am News	Sat 8-9am	:30	NM	1	\$225.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week	Data				
Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 1- 1	<u>Rate</u> \$225.00				
36 WPBF 10/13/12 10/13/12 Sat 8-9am News	Sat 8-9am	:30	NM	1	\$450.00
Class of Time - Fixed Non Pre-emptible					
Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/121- 1	<u>Rate</u> \$450.00				
37 WPBF 10/20/12 10/20/12 Sat 8-9am News	Sat 8-9am	:30	NM	1	\$450.00
Class of Time - Fixed Non Pre-emptible					•
Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/121- 1	<u>Rate</u> \$450.00				
38 WPBF 10/27/12 10/27/12 Sat 8-9am News	Sat 8-9am	:30	NM	1	\$450.00
Class of Time - Fixed Non Pre-emptible				•	Ψ-100.00
Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/121- 1	<u>Rate</u> \$450.00				
39 WPBF 11/03/12 11/03/12 Sat 8-9am News	Sat 8-9am	:30	NM	1	\$450.00
Class of Time - Fixed Non Pre-emptible	Gut G-Sum	.50	IAIAI	'	\$450.00
Week: 10/29/12 End Date Weekdays Spots/Week	Rate		- 1		
Week: 10/29/12 11/04/121- 1 40 WPBF 09/30/12 09/30/12 Sun 5-6am News	\$450.00	.00			
Class of Time - Fixed Non Pre-emptible	Sun 5-6am	:30	NM	1	\$100.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 09/24/12 09/30/121 1	\$100.00				
41 WPBF 10/07/12 10/07/12 Sun 5-6am News Class of Time - Pre-emptible with notice	Sun 5-6am	:30	NM	1	\$50.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/01/12 10/07/121 1	\$50.00				
42 WPBF 10/14/12 10/14/12 Sun 5-6am News	Sun 5-6am	:30	NM	1	\$50.00
Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	<u>Rate</u>				
Week: 10/08/12 10/14/121 1	\$50.00				
43 WPBF 10/21/12 10/21/12 Sun 5-6am News	Sun 5-6am	:30	МИ	1	\$100.00
Class of Time - Fixed Non Pre-emptible					

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Contract / Revision Alt Order # 06355758 958659 / 13 (561)694-2525

Contract Dates		Estimate #
09/25/12 - 11/06/12	OBAMA FOR AMERICA	1897
Advertiser	Origi	nal Date / Revision
Obama/D/President	09	/28/12 / 11/05/12

thing Ch. Chart Date End Date Decembring	Stat/End Time	Spots/	Tuna Spata	Amount
*Line Ch Start Date End Date Description Start Date End Date Weekdays Spots/Week Week 10/15/12 10/21/121 1	Start/End Time	Days Length Week Rate	Type Spots	Amount
Week: 10/15/12 10/21/121 1 44 WPBF 10/28/12 10/28/12 Sun 5-6am News	\$100.00 Sun 5-6am	:30	NM 1	\$50.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/121 1	Rate \$50.00	.30	NIVI	\$30.00
46 WPBF 10/07/12 10/07/12 Sun 6-7am News	Sun 6-7am	:30	NM 1	\$90.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/121 1	<u>Rate</u> \$90.00			
47 WPBF 10/14/12 10/14/12 Sun 6-7am News	Sun 6-7am	:30	NM 1	\$90.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/121 1	<u>Rate</u> \$90.00			
48 WPBF 10/21/12 10/21/12 Sun 6-7am News	Sun 6-7am	:30	NM 1	\$180.00
Class of Time - Fixed Non Pre-emptible Start Date	<u>Rate</u> \$180.00			
49 WPBF 10/28/12 10/28/12 Sun 6-7am News	Sun 6-7am	:30	NM 1	\$90.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/121 1	<u>Rate</u> \$90.00			
50 WPBF 11/04/12 11/04/12 Sun 6-7am News	Sun 6-7am	:30	NM 0	\$0.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/121 1 Spot Ch Date Range Description	<u>Rate</u> \$90.00 <u>Start/End Time</u>	Weekdays Length Rate	<u>Type</u>	
1 WPBF 10/29/12-11/04/12 Sun 6-7am News Credited	Sun 6-7am	St :30 \$90.00	NM	
51 WPBF 10/07/12 10/07/12 GMA Sunday 7-8am	Sun 7-8am	:30	 NM 1	\$325.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/121 1	Rate \$325.00	.50	NW	\$ 025.00
52 WPBF 10/14/12 10/14/12 GMA Sunday 7-8am	Sun 7-8am	:30	NM 1	\$325.00
Class of Time - Pre-emptible with notice Start Date	Rate \$325.00			
53 WPBF 10/21/12 10/21/12 GMA Sunday 7-8am	Sun 7-8am	:30	NM 1	\$325.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/121 1	<u>Rate</u> \$325.00			
54 WPBF 10/28/12 10/28/12 GMA Sunday 7-8am	Sun 7-8am	:30	NM 1	\$325.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/121 1	<u>Rate</u> \$325.00			
55 WPBF 11/04/12 11/04/12 GMA Sunday 7-8am	Sun 7-8am	:30	NM 1	\$325.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week	Rate			

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 Advertiser
 Original Date / Revision

 Obama/D/President
 09/28/12 / 11/05/12

Spots/

		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week	Rate Type	Spots	Amount
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/29/12 11/04/121 1	\$325.00				
56 WPBF 10/01/12 10/01/12 Dr. Oz M-F 9-10a	9-10a	:30	NM	1	\$225.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/01/12 10/07/12 1 1	\$225.00				
57 WPBF 10/02/12 10/05/12 Dr. Oz M-F 9-10a	9-10a	:30	NM	1	\$225.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/02/12 10/08/12 -TWTF 1	<u>Rate</u> \$225.00				
58 WPBF 10/09/12 10/12/12 Dr. Oz M-F 9-10a	9-10a	:30	NM	1	\$225.00
Class of Time - Pre-emptible with notice					
Start Date End Date Weekdays Spots/Week Week: 10/09/12 10/15/12 -TwTF 1	<u>Rate</u> \$225.00				
59 WPBF 10/16/12 10/19/12 Dr. Oz M-F 9-10a	9-10a	:30	NM	1	\$225.00
Class of Time - Pre-emptible with notice	5 10a	.50	LAINI	'	Ψ223.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/16/12 10/22/12 -TWTF 1	\$225.00				
60 WPBF 10/23/12 10/26/12 Dr. Oz M-F 9-10a	9-10a	:30	MM	1	\$225.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/23/12 10/29/12 -TWTF 1	\$225.00				
61 WPBF 10/30/12 11/02/12 Dr. Oz M-F 9-10a	9-10a	:30	NM	1	\$225.00
Class of Time - Pre-emptible with notice					
Start Date End Date Weekdays Spots/Week Week: 10/30/12 11/05/12 -TWTF 1	<u>Rate</u> \$225.00				
62 WPBF 10/01/12 10/01/12 10-11a Anderson Cooper	10-11a	:30	NM	1	\$225.00
Class of Time - Pre-emptible with notice	10 114	.50	14101	'	\$225.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/01/12 10/07/12 1 1	\$225.00				
63 WPBF 10/02/12 10/05/12 10-11a Anderson Cooper	10-11a	:30	NM	2	\$450.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/02/12 10/08/12 -TWTF 2	\$225.00				
64 WPBF 10/09/12 10/12/12 10-11a Anderson Cooper	10-11a	:30	NM	2	\$450.00
Class of Time - Pre-emptible with notice	. .				
Start Date End Date Weekdays Spots/Week Week: 10/09/12 10/15/12 -TwTF 2	<u>Rate</u> \$225.00				
65 WPBF 10/16/12 10/19/12 10-11a Anderson Cooper	10-11a	:30	NM	2	\$450.00
Class of Time - Pre-emptible with notice		.00	14101	2	φ430.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/16/12	\$225.00	<u> </u>			
66 WPBF 10/23/12 10/26/12 10-11a Anderson Cooper	10-11a	:30	NM	2	\$450.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week	<u>Rate</u>				
Week: 10/23/12 10/29/12 -TWTF 2	\$225.00				
67 WPBF 10/30/12 11/02/12 10-11a Anderson Cooper	10-11a	:30	NM	1	\$225.00
Class of Time - Pre-emptible with notice					

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 Advertiser
 Original Date / Revision

 Obama/D/President
 09/28/12 / 11/05/12

*Line	Ch Start [Date End Da	ate Description	1	Start/End Time	Days	Spots Length Weel		Туре	Spots	Amount
Week	Start Date :: 10/30/12	End Date 11/05/12	Weekdays -TwTF	Spots/Week	<u>Rate</u> \$225.00						
	WPBF 10/01/		2 WPBF News	s 25 @ Noon	12pm-1230pm		:30		NM	1	\$350.00
	Class of Time										
Week	Start Date 10/01/12	End Date 10/07/12	Weekdays 1	Spots/Week 1	<u>Rate</u> \$350.00						
	WPBF 10/02/		2 WPBF News	s 25 @ Noon	12pm-1230pm		:30		NM	2	\$700.00
	Class of Time Start Date 10/02/12	- Fixed Non End Date 10/08/12	Pre-emptible <u>Weekdays</u> -TWTF	Spots/Week 2	<u>Rate</u> \$350.00						
70	WPBF 10/09/	12 10/12/1	2 WPBF News	25 @ Noon	12pm-1230pm		:30		NM	2	\$700.00
	Class of Time Start Date :: 10/09/12	- Fixed Non End Date 10/15/12	Pre-emptible Weekdays -TWTF	Spots/Week 2	<u>Rate</u> \$350.00						
			2 WPBF News	25 @ Noon	12pm-1230pm		:30		NM	2	\$700.00
	Class of Time Start Date :: 10/16/12	End Date 10/22/12	Weekdays -TWTF	Spots/Week 2	<u>Rate</u> \$350.00						
	WPBF 10/23/		2 WPBF News	25 @ Noon	12pm-1230pm		:30		NM	2	\$700.00
Week	Class of Time Start Date :: 10/23/12	End Date 10/29/12	Pre-emptible <u>Weekdays</u> -TWTF	Spots/Week 2	<u>Rate</u> \$350.00						
	WPBF 10/30/		2 WPBF News	25 @ Noon	12pm-1230pm		:30		NM	2	\$700.00
	Class of Time Start Date : 10/30/12	- Fixed Non End Date 11/05/12	Pre-emptible Weekdays -TWTF	Spots/Week 2	<u>Rate</u> \$350.00						
	WPBF 10/02/		2 1230-1P Acc	ess Hollywood	1230-1p		:30		NM	1	\$350.00
Week	Class of Time Start Date : 10/02/12	End Date 10/08/12	Weekdays -TWTF	Spots/Week 1	<u>Rate</u> \$350.00						
	WPBF 10/09/			ess Hollywood	1230-1p		:30		NM	1	\$175.00
	Class of Time Start Date : 10/09/12	End Date 10/15/12	Weekdays -TWTF	Spots/Week 1	<u>Rate</u> \$175.00						
	WPBF 10/16/			ess Hollywood	1230-1p		:30		NM	1	\$350.00
	Class of Time Start Date : 10/16/12	- Fixed Non I End Date 10/22/12	Pre-emptible Weekdays -TWTF	Spots/Week 1	<u>Rate</u> \$350.00	_					
			2 1230-1P Acc	ess Hollywood	1230-1p		:30		NM	0	\$0.00
Week	10/23/12	End Date 10/29/12	Weekdays -TWTF	Spots/Week 1	Rate \$175.00						
		<u>e Range</u> 23/12-10/29/1	Description 12 1230-1P Acc	cess Hollywood	Start/End Time 1230-1p	Weekday -TuWThF		<u>Rate</u> \$175.00	<u>Type</u> <i>NM</i>		
78 \	NPBF 10/30/1	12 11/02/12	2 1230-1P Acc	ess Hollywood	1230-1p		:30		NM	0	\$0.00
(Class of Time Start Date		e with notice <u>Weekdays</u>	Spots/Week	Rate						

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Alt Order # Contract / Revision 958659 / 13 06355758 Contract Dates Product Estimate #

CONTRACT DATES	ODANA FOR AMERIC	14007	
09/25/12 - 11/06/12	OBAMA FOR AMERICA	1897	
Advertiser	Orig	inal Date / Revision	
Obama/D/President	0:	9/28/12 / 11/05/12	

		Spots/		
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 10/30/12 11/05/12 -TWTF 1	<u>Rate</u> \$175.00	,		
Week: 10/30/12 11/05/12 -TWTF 1 Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate	Type	
1 WPBF 10/30/12-11/05/12 1230-1P Access Hollywood	1230-1p	-TuWThF :30 \$175.00	NM	
Credited				
79 WPBF 10/07/12 10/07/12 Chris Matthews	Sun 10-10:30AM	:30	NM 1	\$225.00
Class of Time - Pre-emptible with notice Start Date	Rate			
Week: 10/01/12 10/07/121 1	\$225.00			
80 WPBF 10/14/12 10/14/12 Chris Matthews	Sun 10-10:30AM	:30	NM 1	\$450.00
Class of Time - Fixed Non Pre-emptible	Data			
Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 1 1	<u>Rate</u> \$450.00			
81 WPBF 10/21/12 10/21/12 Chris Matthews	Sun 10-10:30AM	:30	NM 1	\$225.00
Class of Time - Pre-emptible with notice				
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/121 1	<u>Rate</u> \$225.00			
82 WPBF 10/28/12 10/28/12 Chris Matthews	Sun 10-10:30AM	:30	NM 1	\$225.00
Class of Time - Pre-emptible with notice				,
Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/121 1	<u>Rate</u> \$225.00			
83 WPBF 11/04/12 11/04/12 Chris Matthews	Sun 10-10:30AM	:30	NM 0	\$0.00
Class of Time - Pre-emptible with notice	Can 10 10.007 (14)	.50	141111	Ψ0.00
Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 1 1	Rate			
Week: 10/29/12 11/04/121 1 Spot Ch Date Range Description	\$225.00 Start/End Time	Weekdays Length Rate	Type	
1 WPBF 10/29/12-11/04/12 Chris Matthews	Sun 10-10:30AM		NM NM	
Credited				
84 WPBF 10/01/12 10/01/12 Dr. Oz	4-5p	:30	NM 1	\$500.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week	Rate			
Week: 10/01/12 10/07/12 1 1	\$500.00			
85 WPBF 10/02/12 10/05/12 Dr. Oz	4-5p	:30	NM 2	\$1,000.00
Class of Time - Pre-emptible with notice	Dete			
Start Date End Date Weekdays Spots/Week Week: 10/02/12 10/08/12 -TwTF 2	<u>Rate</u> \$500.00			
86 WPBF 10/09/12 10/12/12 Dr. Oz	4-5p	:30	NM 2	\$1,000.00
Class of Time - Pre-emptible with notice				
Start Date End Date Weekdays Spots/Week Week: 10/09/12 10/15/12 -TwTF 2	<u>Rate</u> \$500.00			
87 WPBF 10/16/12 10/19/12 Dr. Oz	4-5p	:30	NM 2	\$1,000.00
Class of Time - Pre-emptible with notice	- 1			Ţ.,=00.0 0
Start Date End Date Weekdays Spots/Week Week: 10/16/12 10/22/12 -TwTF 2	Rate \$500.00			
88 WPBF 10/23/12 10/26/12 Dr. Oz	\$500.00 4-5p	:30	AIM 2	¢1 000 00
Class of Time - Pre-emptible with notice	4-∩h	.30	NM 2	\$1,000.00
Start Date	Rate		1	
Week: 10/23/12	\$500.00			

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Alt Order # Contract / Revision 958659 06355758 / 13

Product	Estimate #	
OBAMA FOR AMERICA 1897		
Advertiser Original Date / Revision		
(09/28/12 / 11/05/12	
	OBAMA FOR AMERIC	

		Spots/		
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spots	Amount
89 WPBF 10/30/12 11/02/12 Dr. Oz	4-5p	:30	NM 2	\$1,000.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/30/12 11/05/12 -TWTF 2	<u>Rate</u> \$500.00			
91 WPBF 10/20/12 10/20/12 Sat 7pm News	7-730pm	:30	NM 1	\$800.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/121 1	<u>Rate</u> \$800.00			
92 WPBF 10/27/12 10/27/12 Sat 7pm News	7-730pm	:30	NM 1	\$800.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/121 1	<u>Rate</u> \$800.00			
93 WPBF 11/03/12 11/03/12 Sat 7pm News	7-730pm	:30	NM 1	\$400.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/121 1	<u>Rate</u> \$400.00			
94 WPBF 10/02/12 10/05/12 Jeopardy	7:30-8PM	:30	NM 1	\$1,700.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Week: 10/02/12 10/08/12 -TWTF 1	<u>Rate</u> \$1,700.00			
95 WPBF 10/09/12 10/12/12 Jeopardy	7:30-8PM	:30	N M 1	\$1,700.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Week: 10/09/12 10/15/12 -TWTF 1	<u>Rate</u> \$1,700.00			
96 WPBF 10/16/12 10/19/12 Jeopardy	7:30-8PM	:30	NM 1	\$1,700.00
Class of Time - Fixed Non Pre-emptible Start Date	<u>Rate</u> \$1,700.00			
97 WPBF 10/23/12 10/26/12 Jeopardy	7:30-8PM	:30	NM 1	\$1,700.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Week: 10/23/12 10/29/12 -TwTF 1	<u>Rate</u> \$1,700.00			
98 WPBF 10/30/12 11/02/12 Jeopardy	7:30-8PM	:30	NM 1	\$1,700.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Week: 10/30/12 11/05/12 -TWTF 1	<u>Rate</u> \$1,700.00			
99 WPBF 10/08/12 10/08/12 DWTS	8-10P	:30	NM 1	\$4,500.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 1 1	<u>Rate</u> \$4,500.00			
100 WPBF 10/22/12 10/22/12 DWTS	8-10P	:30	NM 1	\$4,500.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 1 1	<u>Rate</u> \$4,500.00			
101 WPBF 10/29/12 10/29/12 DWTS	8-10P	:30	NM 0	\$0.00
Class of Time - Immediately Pre-emptible without notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12 1 1	<u>Rate</u> \$2,500.00			

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Alt Order # Contract / Revision 06355758 958659 / 13 Product Estimate # Contract Dates

09/25/12 - 11/06/12	OBAMA FOR AMERICA	1897
Advertiser	Orig	inal Date / Revision
Obama/D/President		9/28/12 / 11/05/12

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type Spots	Amount
Start Date End Date Description Start Date End Date Weekdays Spots/Week Spot Ch Date Range Description 1 WPBF 10/29/12-11/04/12 DWTS Credited	Rate Start/End Time 8-10P	Weekdays Length Rate M :30 \$2,500.00	Type NM	Amount
102 WPBF 11/05/12 11/05/12 CASTLE	10-11PM	:30	NM 0	\$0.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 11/05/12 11/11/12 1 1 Spot Ch Date Range Description 1 WPBF 11/05/12-11/11/12 CASTLE Credited	Rate \$2,500.00 Start/End Time 10-11PM	<u>Weekdays Length</u> <u>Rate</u> M :30	<u>Type</u> NM	
103 WPBF 10/10/12 10/10/12 MIDDLE/SUBURGATORY	8-9PM	:30	NM 1	\$1,800.00
Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/08/12 10/14/121 1	<u>Rate</u> \$1,800.00			
104 WPBF 10/31/12 10/31/12 MIDDLE/SUBURGATORY	8-9PM	:30	NM 1	\$1,800.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/121 1	<u>Rate</u> \$1,800.00			
105 WPBF 10/04/12 10/04/12 GREY'S ANATOMY	9-10 PM	:30	NM 0	\$0.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 1 1 Spot Ch Date Range Description 1 WPBF 10/01/12-10/07/12 GREY'S ANATOMY Credited	Rate \$3,600.00 Start/End Time 9-10PM	Weekdays Length RateTh :30 \$3,600.00	<u>Type</u> NM	
106 WPBF 10/18/12 10/18/12 GREY'S ANATOMY	9-10PM	:30	NM 1	#2 600 00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/121 1	Rate \$3,600.00	.50	NIVI	\$3,600.00
107 WPBF 10/04/12 10/04/12 SCANDAL	10-11PM	:30	NM 1	\$1,800.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 1 1	<u>Rate</u> \$1,800.00			
108 WPBF 09/30/12 09/30/12 ONCE UPON A TIME PREM	/II8-9P 9/30	:30	NM 1	\$2,700.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 09/24/12 09/30/121 1	<u>Rate</u> \$2,700.00			
109 WPBF 10/07/12 10/07/12 666 PARK AVE	10-11PM	:30	NM 1	\$1,800.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/121 1	<u>Rate</u> \$1,800.00			
110 WPBF 10/28/12 10/28/12 666 PARK AVE	10-11PM	:30	NM 1	\$1,800.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/121 1	<u>Rate</u> \$1,800.00			
111 WPBF 11/04/12 11/04/12 666 PARK AVE Class of Time - Pre-emptible with notice	10-11PM	:30	NM 1	\$1,800.00
Ciass of time - Cre-empliple with Holice			l l	

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Contract / Revision Alt Order # 958659 06355758 / 13 Contract Dates Estimate # Product 09/25/12 - 11/06/12 OBAMA FOR AMERICA 1897 <u>Advertiser</u> Original Date / Revision 09/28/12 / 11/05/12

www.thewpbfchannel.com	ewpbfchannel.com Obama/D/President		
*Line Ch Start Date End Date Description Start/End	Spots/ Time Days Length Week Rate	Type Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12 11/04/121 1 \$1.800.00			
Week: 10/29/12 11/04/121 1 \$1,800.00 112 WPBF 10/02/12 10/07/12 M-SUN WPBF News 25 @ 1:11-11:35PM		NM 2	\$1,000.00
Class of Time - Pre-emptible with notice	и .50	IVIVI 2	\$1,000.00
Start Date End Date Weekdays Spots/Week Rate Week: 10/02/12 10/08/12 -TWTF-S 2 \$500.00			
113 WPBF 10/09/12 10/14/12 M-SUN WPBF News 25 @ 1:11-11:35PM	V :30	NM 2	\$1,000.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Rate Week: 10/09/12 10/15/12 -TWTF-S 2 \$500.00			
114 WPBF 10/16/12 10/21/12 M-SUN WPBF News 25 @ 1:11-11:35PM	M :30	NM 2	\$2,000.00
Class of Time - Fixed Non Pre-emptible Start Date			
115 WPBF 10/23/12 10/28/12 M-SUN WPBF News 25 @ 1:11-11:35PM	V :30	NM 2	\$2,000.00
Class of Time - Fixed Non Pre-emptible Start Date			
116 WPBF 10/30/12 11/04/12 M-SUN WPBF News 25 @ 1:11-11:35PM	M :30	NM 0	\$0.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Rate Week: 10/30/12 11/05/12 -TWTF-S 2 \$500.00	Ō		
Spot Ch Date Range Description Start/End : 1 WPBF 10/30/12-11/05/12 M-SUN WPBF News 25 @ 1:11-11:35P Credited		<u>Type</u> NM	
2 WPBF 10/30/12-11/05/12 M-SUN WPBF News 25 @ 1:11-11:35P Credited	PM -TuwThFSi :30 \$500.00	NM	
117 WPBF 10/07/12	m :30	NM 1	\$300.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Rate Week: 10/01/12 10/07/12 1 1 \$300.00			
118 WPBF 10/14/12	m :30	NM 0	\$0.00
Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/08/12 10/14/121 1 \$300.00			
Spot Ch Date Range Description Start/End		<u>Type</u>	
1 WPBF 10/08/12-10/14/12 Sun 11:35pm Late News 1135p-12e Credited	amSt :30 \$300.00	NM	
119 WPBF 10/21/12	m ;30	NM 1	\$300.00
Class of Time - Pre-emptible with notice		''''	ψ500.00
Start Date End Date Weekdays Spots/Week Rate Week: 10/15/12 10/21/12 1 1 \$300.00			
120 WPBF 10/28/12 10/28/12 Sun 11:35pm Late News 1135p-12ar	m :30	NM 0	\$0.00
Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/121 1 \$300.00	<u> </u>		
Spot Ch Date Range Description Start/End 1 WPBF 10/22/12-10/28/12 Sun 11:35pm Late News 1135p-12a Credited Credited 1135p-12a		<u>Type</u> NM	

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WPBF 3970 RCA Boulevard **Suite 7007** Palm Beach Gardens, FL 33410

Contract / Revision Alt Order # 06355758 958659 / 13 Contract Dates Product Estimate # 09/25/12 - 11/06/12 OBAMA FOR AMERICA 1897 (561)694-2525 <u>Advertiser</u> Original Date / Revision

www.thewpbfchannel.com		ama/D/President	09/28/12 / 11/05/12			
	U Do	anabit issusiit	,			
*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type Spots	Amount		
121 WPBF 11/04/12 11/04/12 Sun 11:35pm Late News	1135p-12am	:30	NM 0	\$0.00		
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/121 1 Spot Ch Date Range Description 1 WPBF 10/29/12-11/04/12 Sun 11:35pm Late News Credited	Rate \$300.00 <u>Start/End Time</u> 1135p-12am	Weekdays Length Rate St :30 \$300.00	<u>Type</u> NM			
122 WPBF 10/02/12 10/05/12 Jimmy Kimmel	12:06-01:06AM	:30	NM 1	\$70.00		
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/02/12 10/08/12 -TwTF 1	<u>Rate</u> \$70.00					
123 WPBF 10/09/12 10/12/12 Jimmy Kimmel	12:06-01:06AM	:30	NM 1	\$70.00		
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/09/12 10/15/12 -TWTF 1	<u>Rate</u> \$70.00					
124 WPBF 10/16/12 10/19/12 Jimmy Kimmel	12:06-01:06AM	:30	NM 1	\$70.00		
Class of Time - Pre-emptible with notice Start Date	<u>Rate</u> \$70.00					
125 WPBF 10/23/12	12:06-01:06AM	:30	NM 1	\$70.00		
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/23/12 10/29/12 -TWTF 1	<u>Rate</u> \$70.00	Y				
126 WPBF 10/30/12 11/02/12 Jimmy Kimmel	12:06-01:06AM	:30	NM 1	\$70.00		
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/30/12 11/05/12 -TWTF 1	<u>Rate</u> \$70.00					
127 WPBF 10/02/12 10/05/12 ACCESS HOLLYWOOD	106x-136x	:30	NM 1	\$15.00		
Class of Time - Immediately Pre-emptible without notice Start Date	<u>Rate</u> \$15.00					
128 WPBF 10/09/12 10/12/12 ACCESS HOLLYWOOD	106x-136x	:30	NM 1	\$15.00		
Class of Time - Immediately Pre-emptible without notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/09/12 10/15/12 -TwTF 1	<u>Rate</u> \$15.00					
130 WPBF 10/16/12 10/26/12 ACCESS HOLLYWOOD	106x-136x	:30	NM 2	\$35.00		
Class of Time - Immediately Pre-emptible without notice <u>Start Date</u>	<u>Rate</u> \$15.00 \$20.00					
131 WPBF 10/30/12 11/02/12 ACCESS HOLLYWOOD	106x-136x	:30	NM 1	\$15.00		
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week Week: 10/30/12 11/05/12 -TwTF 1	Rate \$15.00	.50		ψ10. 00		
132 WPBF 10/06/12 10/06/12 ACCESS HOLLYWOOD W	KIACCESS HOLLY	W :30	NM 1	\$50.00		
Class of Time - Pre-emptible with notice Start Date	<u>Rate</u> \$50.00					

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Alt Order #



www.thewpbfchannel.com

WPBF 3970 RCA Boulevard **Suite 7007** Palm Beach Gardens, FL 33410 (561)694-2525

958659 / 13 06355758 **Contract Dates** Product Estimate # 09/25/12 - 11/06/12 OBAMA FOR AMERICA 1897

Original Date / Revision Advertiser 09/28/12 / 11/05/12 Obama/D/President

Contract / Revision

						Spots/				
*Line Ch Start				Start/End Time	Days	Length Week	Rate	Type	Spots	Amount
Start Date	End Date	Weekdays	Spots/Week	Rate						
133 WPBF 10/13			IOLLYWOOD W	/KIACCESS HOLLYW		:30		NM	1	\$50.00
Start Date Week: 10/08/12	e - Pre-emptit End Date 10/14/12	ble with notice Weekdays1-	Spots/Week 1	<u>Rate</u> \$50.00						
134 WPBF 10/20	/12 10/20/1	2 ACCESS F	IOLLYWOOD W	KIACCESS HOLLYM		:30		MM	1	\$50.00
Class of Time <u>Start Date</u> Week: 10/15/12	e - Pre-emptib <u>End Date</u> 10/21/12	ble with notice Weekdays1-	Spots/Week 1	<u>Rate</u> \$50.00						
135 WPBF 10/27	/12 10/27/1	2 ACCESS F	IOLLYWOOD W	KIACCESS HOLLYN		:30	· ·	NM	1	\$50.00
Class of Time <u>Start Date</u> Week: 10/22/12	e - Pre-emptik <u>End Date</u> 10/28/12	le with notice Weekdays 1-	Spots/Week 1	<u>Rate</u> \$50.00						
136 WPBF 11/03	/12 11/03/1	2 ACCESS H	IOLLYWOOD W	KACCESS HOLLYN		:30		NM	1	\$50.00
Class of Time <u>Start Date</u> Week: 10/29/12	e - Pre-emptit End Date 11/04/12	ble with notice Weekdays 1-	Spots/Week 1	<u>Rate</u> \$50.00						
137 WPBF 09/30	/12 09/30/1	2 PRIVATE P	PRACTICE WKN	ID12-1x		:30		MM	1	\$50.00
Class of Time <u>Start Date</u> Week: 09/24/12	e - Pre-emptib End Date 09/30/12	ble with notice Weekdays1	Spots/Week 1	<u>Rate</u> \$50.00						
138 WPBF 10/07	/12 10/07/1	2 PRIVATE F	PRACTICE WKN	ID12-1x		:30	***	NM	1	\$50.00
Class of Time <u>Start Date</u> Week: 10/01/12	e - Pre-emptib End Date 10/07/12	le with notice Weekdays1	Spots/Week 1	<u>Rate</u> \$50.00						
139 WPBF 10/14			PRACTICE WKN	ID12-1x		:30		NM	1	\$50.00
Class of Time Start Date Week: 10/08/12	- Pre-emptib End Date 10/14/12	le with notice Weekdays1	Spots/Week 1	<u>Rate</u> \$50.00						
140 WPBF 10/21	/12 10/21/1	2 PRIVATE F	PRACTICE WKN	ID12-1x		:30		NM	1	\$50.00
Class of Time <u>Start Date</u> Week: 10/15/12	End Date 10/21/12	le with notice Weekdays1	Spots/Week 1	<u>Rate</u> \$50.00						
141 WPBF 10/28/			PRACTICE WKN	ID12-1x		:30		NM	1	\$50.00
Class of Time <u>Start Date</u> Week: 10/22/12	End Date 10/28/12	Weekdays 1	Spots/Week 1	<u>Rate</u> \$50.00						
142 WPBF 11/04/	12 11/04/1	2 PRIVATE P	RACTICE WKN	ID12-1x		:30		NM	1	\$50.00
Class of Time <u>Start Date</u> Week: 10/29/12	End Date 11/04/12	Weekdays 1	Spots/Week 1	<u>Rate</u> \$50.00						
143 WPBF 09/29/ Start Date Week: 09/24/12	12 09/29/1 End Date 09/30/12	2 M-Sun 1130 <u>Weekdays</u> 1-	0p-12am Late No Spots/Week 1	ev1130p-1205am <u>Rate</u> \$400.00		:30		NM	1	\$400.00
147 WPBF 10/02/	12 10/05/1	2 M-F 3-4P		M-F 3-4P		:30		NM	1	\$400.00
Class of Time <u>Start Date</u> Week: 10/01/12	- Pre-emptib End Date 10/07/12	le with notice Weekdays -TWTF	Spots/Week 1	<u>Rate</u> \$400.00						,

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Contract / Revision Alt Order # 06355758 958659 / 13 Product Estimate # **Contract Dates OBAMA FOR AMERICA 1897** 09/25/12 - 11/06/12

<u>Advertiser</u> Original Date / Revision 09/28/12 / 11/05/12 Obama/D/President

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*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week	Rate			
148 WPBF 10/02/12 10/05/12 Dr. Oz	4-5p	:30	NM 3	\$1,500.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 -TwTF 3	<u>Rate</u> \$500.00			
149 WPBF 10/30/12 10/30/12 DANCING RESULTS	8-9PM	:30	NM 1	\$4,500.00
Class of Time - Pre-emptible with notice Start Date	<u>Rate</u> \$4,500.00			
150 WPBF 10/30/12 10/30/12 PRIVATE PRACTICE	10-11PM	:30	NM 0	\$0.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 -T 1 Spot Ch Date Range Description 1 WPBF 10/29/12-11/04/12 PRIVATE PRACTICE Credited	Rate \$2,175.00 Start/End Time 10-11PM	<u>Weekdays Length Rate</u> -Tu :30 \$2,175.00	<u>Type</u> NM	
151 WPBF 10/10/12 10/10/12 NASHVILLE	10-11PM	:30	NM 1	\$2,175.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12W 1	<u>Rate</u> \$2,175.00		14.00	Ψ2,173.00
152 WPBF 10/03/12 10/03/12 NETWORK POLITICAL PR	O9-11p	:30	NM 1	\$1,800,00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12W 1	<u>Rate</u> \$1,800.00			4 1,000. 00
153 WPBF 10/06/12 10/06/12 Sat 5-6am News	Sat 5-6am	:30	NM 1	\$60.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12S- 1	<u>Rate</u> \$60.00			
154 WPBF 10/10/12	8-9PM	:30	NM 1	\$1,800.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12W 1	<u>Rate</u> \$1,800.00			
155 WPBF 10/07/12	D12-1x	:30	NM 1	\$50.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12S 1	<u>Rate</u> \$50.00			
156 WPBF 10/21/12 10/21/12 Sun 6-7am News	Sun 6-7am	:30	NM 1	\$180.00
Class of Time - Fixed Non Pre-emptible Start Date	<u>Rate</u> \$180.00			
157 WPBF 10/16/12 10/19/12 4:30a-5a	430a-5a	:30	NM 2	\$120.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 -TWTF 2	<u>Rate</u> \$60.00			
158 WPBF 10/28/12 10/28/12 Sun 5-6am News	Sun 5-6am	:30	NM 1	\$100.00
Class of Time - Fixed Non Pre-emptible Start Date	<u>Rate</u> \$100.00			

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WPBF 3970 RCA Boulevard **Suite 7007** Palm Beach Gardens, FL 33410 (561)694-2525

www.thewpbfchannel.com

Alt Order # Contract / Revision 958659 06355758 / 13 **Contract Dates** Product Estimate # OBAMA FOR AMERICA 1897 09/25/12 - 11/06/12 Original Date / Revision <u>Advertiser</u>

Obama/D/President

		Spots/		
*Line Ch Start Date End Date Description	Start/End Time Days Length	Week Rate Typ	e Spots	Amount
Start Date End Date Weekdays Spots/Week	Rate			
159 WPBF 10/29/12 11/02/12 Jimmy Kimmel	1206-106A / 1135F :30) NI	1	\$70.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week	Rate			
Week: 10/29/12 11/04/12 MTWTF 1	\$70.00			
160 WPBF 11/03/12	Sat 6-7am :30) NN	/ 1	\$160.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week	Pata			
Week: 10/29/12 11/04/12S- 1	<u>Rate</u> \$160.00		i	
161 WPBF 11/03/12 11/03/12 Sat 5-6am News	Sat 5-6am :30) NN	л Л	\$120.00
Class of Time - Fixed Non Pre-emptible				
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12S- 1	<u>Rate</u> \$120.00			
162 WPBF 10/29/12 11/02/12 4:30a-5a	430a-5a :30) NN	1	\$20.00
Class of Time - Immediately Pre-emptible without notice				V 20.00
Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 MTWTF 1	<u>Rate</u> \$20.00		1	
163 WPBF 10/30/12 11/02/12 The View	11A-12PM :30			****
Class of Time - Fixed Non Pre-emptible	117-121191 .50) NI	1	\$800.00
Start Date	Rate			
Week: 10/29/12	\$800.00		4	
164 WPBF 10/30/12 11/02/12 Nightline Class of Time - Fixed Non Pre-emptible	1135-1205AM / 12: :30) NN	1	\$700.00
Start Date End Date Weekdays Spots/Week	Rate			
Week: 10/29/12 11/04/12 -TWTF 1	\$700.00			
166 WPBF 10/30/12 11/02/12 WPBF News 25 @ 6:00PM	6-6:30PM :30) NN	1 2	\$2,100.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week	Poto			
Week: 10/29/12 11/04/12 -TWTF 2	<u>Rate</u> \$1,050.00			
167 WPBF 10/30/12 11/02/12 Jimmy Kimmel	1206-106A / 1135F :30) NN	1 1	\$70.00
Class of Time - Pre-emptible with notice				
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12 -TwTF 1	<u>Rate</u> \$70.00			
168 WPBF 11/03/12 11/03/12 Sat Prime College Football	,) NN	1 0	\$0.00
Class of Time - Pre-emptible with notice	.50	1414	"	\$0.00
Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 5- 1	Rate			
Week: 10/29/12 11/04/12S- 1 Spot Ch Date Range Description	\$1,175.00 Start/End Time Weekdays Len	anth Poto Tun		
1 WPBF 10/29/12-11/04/12 Sat Prime College Football		<u>1gth Rate Type</u> :30		
Credited	-			
169 WPBF 10/31/12 11/02/12 Dr. Oz	4-5p :30	NN	1 2	\$2,000.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week	Boto			
Week: 10/29/12 11/04/12WTF 2	<u>Rate</u> \$1,000.00			
170 WPBF 11/05/12 11/06/12 WPBF News 25 Mornings @		NN	1	\$320.00
Class of Time - Fixed Non Pre-emptible			1	
Start Date End Date Weekdays Spots/Week Week: 11/05/12 11/11/12 MT 1	<u>Rate</u> \$320.00			
•	7320.00			

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WPBF 3970 RCA Boulevard **Suite 7007** Palm Beach Gardens, FL 33410

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Contract / Revision Alt Order # 06355758 958659 / 13 Contract Dates Product Estimate # 09/25/12 - 11/06/12 OBAMA FOR AMERICA 1897 (561)694-2525 Advertiser Original Date / Revision

Obama/D/President

				Obar	na/D/Pres	sident			, , , , , ,	00/12
*Line Ch Start	Date End D	ate Description	n	Start/End Time	Days	Spots/ Length Week	Rate	Type Sr	oots	Amount
Start Date	End Date	Weekdays	Spots/Week	Rate						
171 WPBF 11/04/				Sun 6-7am		:30	*********	NM	1	\$180.00
Class of Time <u>Start Date</u> Week: 10/29/12	e - Fixed Non End Date 11/04/12	Pre-emptible <u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$180.00						
172 WPBF 11/05/	/12 11/06/1	12 WPBF Nev	vs 25 @ 5am	5-530am		:30		NM	1	\$220.00
Class of Time <u>Start Date</u> Week: 11/05/12			Spots/Week 1	<u>Rate</u> \$220.00						,
173 WPBF 11/01/	/12 11/02/1	12 Jimmy Kim	mel	1206-106A / 1135F	- 7411	:30		NM	1	\$70.00
	e - Pre-emptil End Date 11/04/12	ble with notice WeekdaysTF	Spots/Week 1	<u>Rate</u> \$70.00						******
174 WPBF 11/04/			News	Sun 8-9am		:30		NM	1	\$450.00
Class of Time <u>Start Date</u> Week: 10/29/12	e - Fixed Non End Date 11/04/12	Pre-emptible Weekdays S	Spots/Week 1	<u>Rate</u> \$450.00						
175 WPBF 11/03/	/12 11/03/1	2 ACCESS H	OLLYWOOD W	KIACCESS HOLLYW		:30		NM:	1	\$25.00
Class of Time Start Date Week: 10/29/12	e - Immediate End Date 11/04/12	ely Pre-emptible <u>Weekdays</u> S-	without notice Spots/Week 1	<u>Rate</u> \$25.00						V =5.00
176 WPBF 11/04/	/12 11/04/1	2 Sun 5-6am	News	Sun 5-6am		:30		NM	1	\$100.00
Class of Time Start Date Week: 10/29/12	e - Fixed Non End Date 11/04/12	Pre-emptible Weekdays S	Spots/Week 1	<u>Rate</u> \$100.00				İ		
177 WPBF 11/04/	11/04/1	2 Sun 6-7am	News	Sun 6-7am		:30		NM	1	\$180.00
Class of Time <u>Start Date</u> Week: 10/29/12	- Fixed Non End Date 11/04/12	Pre-emptible Weekdays S	Spots/Week 1	<u>Rate</u> \$180.00						
178 WPBF 11/05/	12 11/06/1	2 10-11a And	lerson Cooper	10-11a		:30		NM	1	\$450.00
Class of Time <u>Start Date</u> Week: 11/05/12	- Fixed Non End Date 11/11/12	Pre-emptible <u>Weekdays</u> MT	Spots/Week 1	<u>Rate</u> \$450.00						
179 WPBF 11/04/	12 11/04/1	2 PRIVATE F	PRACTICE WKN	ID12-1x		:30		NM	1	\$50.00
Class of Time Start Date Week: 10/29/12	- Pre-emptib End Date 11/04/12	ble with notice <u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$50.00						
180 WPBF 11/05/	12 11/06/1	2 4:30a-5a		430a-5a		:30		NM	1	\$60.00
Class of Time Start Date Week: 11/05/12	- Pre-emptib End Date 11/11/12	ble with notice Weekdays MT	Spots/Week 1	<u>Rate</u> \$60.00						
181 WPBF 11/03/	12 11/03/1	2 ACCESS H	OLLYWOOD W	KIACCESS HOLLYM		:30	*	NM	1	\$50.00
Class of Time <u>Start Date</u> Week: 10/29/12	- Pre-emptib End Date 11/04/12	ole with notice WeekdaysS-	Spots/Week 1	<u>Rate</u> \$50.00						
182 WPBF 11/06/	12 11/06/1	2 Dr. Oz M-F	9-10a	9-10a		:30		NM	1	\$450.00
Class of Time <u>Start Date</u>	- Fixed Non End Date	Pre-emptible <u>Weekdays</u>	Spots/Week	<u>Rate</u>				- 1		

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	958659 / 13	06355758
Contract Dates 09/25/12 - 11/06/12	Product OBAMA FOR AMERI	Estimate # CA 1897
Advertiser Ohama/D/President	0	riginal Date / Revision 09/28/12 / 11/05/12

			Spots/				
*Line Ch Start Date End Date Description	Start/End Time	Days Len	gth Week	Rate	Type	Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 11/05/12 11/11/12 -T 1	<u>Rate</u> \$450.00						
183 WPBF 11/06/12 11/06/12 M-F 3-4P	M-F 3-4P		:30		MM	1	\$800.00
Class of Time - Fixed Non Pre-emptible Start Date	<u>Rate</u> \$800.00						
			Totals	3		211	\$96,725.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 -09/30/12	5	\$3,700.00	\$3,145.00
10/01/12 -10/28/12	152	\$68,550.00	\$58,267.50
10/29/12 -11/06/12	54	\$24,475.00	\$20,803.75
Totals	211	\$96,725.00	\$82,216.25

Signature:	Date:	

TERMS AND STANDARD CONDITIONS FOR PURCHASE OF BROADCAST ADVERTISING

The person, firm or other business entity ("Agency") contracting to purchase broadcast advertising time on behalf of the advertiser named on the face of this contract ("Advertiser") and the station accepting this contract ("Station") hereby agree that this contract shall be governed by the following conditions and terms:

1. BILLING AND PAYMENTS

(a) Station will, from time to time at intervals following broadcasts hereunder, bill Agency on behalf of Advertiser at address on the face hereof. Agency shall pay Station thereon at address on bill on or before the 15th day of each month following that in which broadcast occurred or on such other date as may be specified in the invoice.

(b) Except where this contract is made directly with the Advertiser described on the face of this contract, it is understood that Agency makes this contract both for itself and as agent for the Advertiser and that Agency agrees, on behalf of the Advertiser and of itself, that Agency and Advertiser are and shall be jointly and severally liable for all payments to be made by agency to Station and for all obligations undertaken to be performed by Agency.

2. TERMINATION

(a) Unless otherwise specified on the face hereof, either party may terminate this contract, without cause, upon giving the other party at least 28 days prior notice provided that, if notice is given by Agency, termination shall not be effective until after two (2) weeks of broadcasting hereunder. If Agency so terminates this contract, it shall pay Station at the earned rate for all broadcasts pursuant to this contract through the effective date of termination.

(b) Station may, upon notice to Agency, terminate this contract at any time; (i) upon material breach by Agency; (ii) if Station fails to receive timely payment on billing; or (iii) if Advertiser's or Agency's credit is, in Station's reasonable opinion, impaired. Upon such termination, all unpaid accrued charges hereunder shall immediately become due and payable. The Agency's only liability shall be to pay for telecasts completed hereunder prior to cancellation by Station.

(c) Agency may, upon notice to Station, terminate this contract at any time upon material breach by Station. Upon such termination, the Station's only liability shall be to pay as liquidated damages a sum equal to the lesser of the following: (i) the actual noncancellable out-of-pocket costs necessarily incurred by Agency in performance of this contract through date of such termination, or (ii) the total which would be due to Station hereunder if, on the date on which Agency gives notice of cancellation, Station had given notice of termination pursuant to Paragraph 2(a) effective at the earliest date permitted thereunder.

(d) Neither party shall have any liability to the other upon termination pursuant to this Paragraph 2, except as provided in this Paragraph 2 and

Paragraph 7.

3. OMISSION OF BROADCAST

If, as a result of an act of God, force majeure, public emergency, labor dispute, restriction imposed by law or governmental order, mechanical breakdown, or where necessary to enable the Station to comply with the Communications Act of 1934, as amended, to satisfy the "reasonable access" and/or "equal opportunity" requirements for certain political candidates, or any other similar or dissimilar cause beyond the Station's reasonable control, Station fails to broadcast any or all of the announcement(s) or programs to be broadcast hereunder, Station shall not be in breach hereof, but Agency shall be entitled to an adjustment as follows: (i) if no part of a scheduled broadcast is made, a later broadcast shall be made at a reasonably satisfactory substitute date and time, and if no such time is available, the time charges allocable to the omitted broadcast shall be waived; (ii) if a material part, but not all, of a scheduled broadcast is omitted, a later broadcast shall be made at a reasonable substitute date and time, and Agency shall continue to pay full charge. The foregoing shall not deprive Agency of the benefit of any discounts which it would have earned hereunder if the broadcast had been made in its entirety.

4. PREEMPTIONS

Station shall have the right to cancel any broadcast or portion thereof covered by this contract in order to broadcast any program or event which, in the Station's sole discretion, it deems to be of greater public interest or significance. Station may also recapture time previously sold when necessary to comply with its obligations to make available "reasonable access" and/or "equal opportunities" to certain political candidates under the Communications Act of 1934, as amended. Station will notify Agency of such cancellation as promptly as reasonably possible, if the parties cannot agree upon a satisfactory substitute date and time, the broadcast so preempted shall be deemed canceled without affecting the rate, discounts or rights provided under this contract, except that Agency will not have to pay Station any charges allocable to the canceled broadcast.

5. FIXED RATE PURCHASES

Notwithstanding the provisions of Paragraphs 3 and 4 above, unless the omitted or preempted announcement was purchased as a single buy or at a fixed (i.e., not a preemptible) rate, and it is so indicated on the face of this contract, Station may preempt at its sole discretion for any reason. In the event of preemption or omission, unless otherwise agreed to by Station, Agency shall continue to pay the full charge (no credit or refund will be given) but Agency shall be accorded another announcement at a reasonably satisfactory substitute date and time, at no additional charge therefor.

. AGENCY MATERIAL

All commercial materials (if so specified on the face of this contract, all program materials, including talent) shall be furnished by Agency and delivered to Station at Agency's sole cost and expense. Agency shall deliver all materials not less than 48 hours (exclusive of Saturdays, Sundays and holidays) in advance of broadcast. All materials furnished by Agency (i) shall not be contrary to the public interest, (ii) shall conform to the Station's then existing program and operating policies and quality standards, and (iii) are subject to Station's prior approval and continuing right to reject or to cause Agency to edit such materials. Station will not be liable for loss or damage to Agency's material or, even if accepted by Station, for communications from others.

If Agency requests within 30 days of last broadcast hereunder, Station will, at Agency's expense, return Agency material to Agency. If Agency does not so request, Station has the right to dispose of all Agency material any time after 60 days following the last broadcast hereunder.

7. INDEMNIFICATION

Agency and Advertiser will jointly and severally indemnify and hold harmless Station from and against all claims, demands, debts, obligations or charges (including reasonable attorney fees and disbursements) which arise out of or result from the broadcast, preparation for broadcast or contemplated broadcast of materials furnished by or on behalf of Agency and/or Advertiser or furnished by Station at Agency's request for use in connection with Agency's or Advertiser's commercial material, and Station will similarly indemnify and hold harmless Agency and Advertiser with respect to all materials furnished by Station. The indemnitee shall promptly notify and cooperate with the indemnitor with respect to any claim. The provisions of this paragraph shall survive the termination or expiration of this contract.

8. CONSEQUENTIAL DAMAGES

Agency and Station hereby agree that consequential damages resulting from any breach of this contract, pursuant to Paragraph 2, or any omission of broadcast, pursuant to Paragraph 3, or any preemption of broadcast, pursuant to Paragraph 4, are speculative and neither Agency not Station shall be held liable for any consequential damages incurred. This consequential damage exclusion provision is an allocation of risk separate and apart from provisions specifying or limiting either Agency's or Station's remedies for breach.

9. GENERAL

(a) Station will broadcast the announcements and programs covered by this contract on the dates and at the approximate hourly times provided on the

face hereof.

(b)	The Station shall exercise normal precautions in handling of property and mail, but assumes no liability for loss or damage to program or commercial
materials and other property furnish	hed by the Agency in connection with broadcasts hereunder. The Station will not accept or process mail, correspondence, or telephone calls in
connection with broadcasts except	after its prior approval.

(c) Agency is acting as agent for a disclosed principal (i.e., the Advertiser named on the face hereof) and Agency will act as agent for making payment on all billings hereunder. However, Agency shall be primarily liable for the Advertiser's payment of sums due hereunder and Station shall look initially to Agency for the payment thereof unless and until Agency fails to timely remit payment or becomes insolvent. Advertiser shall be liable to Station and not to agency on all unpaid billings for services rendered by Station hereunder (excluding advertising agency commissions), but only to the extent that Advertiser has not theretofore made payment to the Agency thereon, and to the extent that Advertiser has theretofore made payment to the Agency thereon, and to the extent that Advertiser has theretofore made payment to the Agency thereon, and to the extent that Advertiser has theretofore made payment to the Agency thereon, and to the extent that Advertiser has theretofore made payment to the Agency thereon, and to the extent that Advertiser has theretofore made payment to the Agency thereon, and to the extent that Advertiser has theretofore made payment to the Agency thereon, and to the extent that Advertiser has theretofore made payment to the Agency thereon, and to the extent that Advertiser or payment of becoming insolvent; or (ii) after receiving notice (together with a current statement of account) from Station that Agency is seriously delinquent under this or any other advertising agreement(s) between Station and Agency be failing to make payment on billings within 45 days after the end of the month in which service is provided thereunder. Nothing herein contained relating to the payment of billings by Agency shall be construed so as to relieve Advertiser of, or diminish Advertiser's liability for breach of its obligations hereunder. If this contract is with a media buying service, all references herein to Agency shall apply to the media buying service. If this contract is made directly with Advertiser, refe

(d) Agency shall not assign this contract except to another agency which succeeds to its business of representing Advertiser and provided such other agency assumes all its obligations hereunder. Advertiser may, upon notice to Station, change its agency and only the successor agency shall be entitled to commissions, if any, on billings for broadcasts thereafter. Station is not required to broadcast hereunder for the benefit of any person other than Advertiser, or for a product or service other than that named on the face hereof.

(e) This contract contains the entire understanding between the parties, cannot be changed or terminated orally, and shall be construed in accordance with the laws of the State of New York, and with the Communications Act of 1934, as amended, and with the rules and regulations of the FCC issued pursuant thereto. When there is any inconsistency between these standard conditions and a provision on the face hereof, the latter shall govern. Failure of either party to enforce any of the provisions hereof shall not be construed as a general relinquishment or waiver of that or any other provision. All notices hereunder (except for notices under Paragraph 4) shall be in writing, given only by prepaid telegram or mail, addressed to the other party at the address on the face hereof, and shall be deemed given on the date of dispatch.

[For additional information relating to political advertising, Agencies and Advertisers are encouraged to request a copy of the Station's current political advertising disclosure statement.]